

Susan Pons, B. Comm

COACH | CHIEF OPERATING OFFICER



www.clearconceptinc.ca

Susan Pons is a Coach and Chief Operating Officer. Susan offers advice and consultation to individuals at all stages of their career, looking to implement productivity tools, collaboration skills and mindset practices. Susan also brings her expertise to the Clear Concept team by overseeing all company operations.

Susan has a lead by example mentality. She strives to help people create strong habits and a resilient mindset so they can do their best work. Susan works with several industries, including law, finance, healthcare and consumer goods. Clear Concept training programs and Susan's expertise have been featured in national magazines such as Canadian Business and Today's Parent.

Prior to being a Coach, Susan operated her own business in the home industry for ten years. During this time, she worked one-on-one with home owners to improve their home environment. Susan also spent three years as a Targeted Marketing Manager for Sears Financial Services. Susan used her strong strategic and analytical skills to create campaigns, develop marketing collateral and assess campaign effectiveness.

Susan obtained a Bachelor of Commerce degree with a concentration in International Business from Carleton University. While obtaining her bachelor degree, Susan also attended The University of Wales, Swansea in the United Kingdom.

When Susan is not working she enjoys spending time with her husband and two daughters. Susan travels extensively, golfs, practices yoga and loves to complete difficult puzzles.

Connect with Susan on LinkedIn at <https://www.linkedin.com/in/susanpons/>